Google Apps Premier Edition

Powerful solutions. Google innovation. Low cost.

With Google Apps Premier Edition, you can give your employees the next-generation communication and collaboration tools that they need to manage electronic communications, share and publish information and stay connected while on the go.

Whether you are looking to transition from or complement your existing messaging infrastructure with more advanced collaboration tools, Google Apps Premier Edition gives you full control with minimal investment. Google Apps Premier Edition can also make it easy to meet deskless employees' email and calendaring needs.

Best of all, it is hosted by Google, so there is no hardware or software to download, install or maintain. With Google, you can afford to provide each and every employee with the tools they need to succeed and drive your business.

Communicate and connect

Google Mail
Email with 10 GB of storage per account, ads optional, mail search tools and integrated chat.

Google Talk
Free text and voice calling around the world.

Google Calendar
Coordinate meetings and company events with shareable calendars.

Collaborate and publish

Docs & Spreadsheets
Create, share and collaborate on documents in real-time.

Start Page
Access your inbox, calendar, docs and company info, plus search the web from one place.

Page Creator
Easily create and publish web pages.

Manage your services

Control panel
Manage your domain and user accounts online.

Extensibility APIs
Integrate with your existing IT systems or 3rd-party solutions.

Help and support
24/7 assistance, including online and phone support.

Stop Collaborating Like It's 1999

Business information sharing needs have evolved dramatically in recent years. The volume of digital information has exploded and systems, tools and user interfaces that were designed for a world driven by paper documents are now outdated. But when it comes to communication and collaboration, many organisations remain stuck in the past.

Yesterday's collaboration tools assumed that every single document you created was going to end up as a hard copy. Sequential collaboration was a given: First, you would work on a document, then a colleague would work on it, then another colleague – and it was up to each user to remember exactly where the most recent version was saved. You accessed their work using one device and one device only – the computer on your desk. And "virus", "spam" and "phishing" were not yet part of the vocabulary of doing business.

Why can't it just work like Google?

Today's world is very different. Most of the information that you create electronically never leaves the digital realm. You can stay connected to people around the world 24 hours a day, seven days a week. Advanced search algorithms help you locate information wherever it may be. You can collaborate readily with colleagues in real time, even when you are in different locations, using a variety of devices. Too often, though, the gap between your information-sharing needs and the tools available to you can leave you asking: Why can't it be as easy as Google?

The good news is that it can work just like Google. Google Apps Premier Edition addresses the communication, sharing and collaboration needs of today's end users. At the same time, Google Apps is designed to make it easy for IT organisations to provide a secure, scalable and cost-effective collaboration infrastructure.

End User Experience
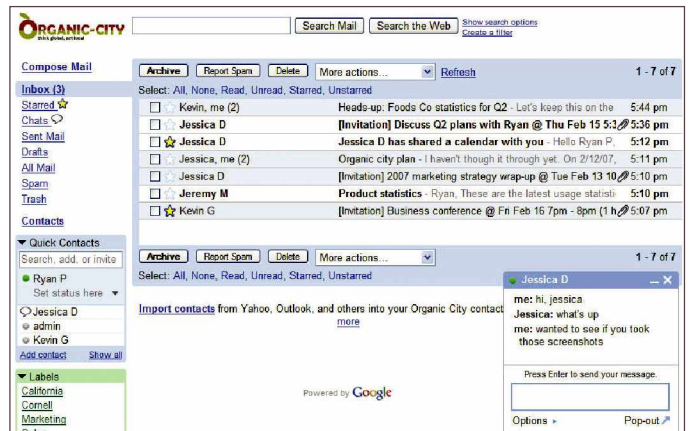
Communicate

Stay in touch with colleagues and external parties – via email, IM or VOIP.

Email everywhere Access your email – all of it – from any Internet-connected computer, with the same rich user experience.

Mobile access Access your email through your mobile phone – even chat in real time with your business contacts through your BlackBerry.

Outlook compatible Use Google Mail's POP feature to send and receive mail from familiar desktop applications.

Size matters With 10 GB of storage – 100 times more than the average business inbox – there is no need to delete or archive important emails or attachments to a local disk, just because your inbox is full.

Keep track of all your communications Email and IMs might be two different things, but this does not mean that you need two different places for them. Automatically save your IMs alongside your mail. Receive voicemails in your email inbox? Yes.

Find it all With great Google search, meticulous foldering is a thing of the past. Find emails, attachments and IM conversations in fractions of a second.

So international English, Japanese, Russian or Icelandic, Google Mail's user interface is available in 40 languages; so everyone can join in the conversation.

Share

Publish information, documents and calendars.

Share with everyone Need to publish the latest travel policy? The agenda for the next company meeting? Easily share documents with your entire organisation. No need to upload, post and tag. Just publish.

Share with just a few Of course, some documents need not be seen by everyone. Easily restrict permissions to the people who are supposed to see or edit the document.

Keep everyone in the loop Publish calendars of events, meetings or deadlines that anyone (or just a select few) can subscribe to.

Access critical information on the go Because every document that you publish is securely available via the web, you can always refer to that important document from any Internet-connected computer.

Find it all Don't remember in what document that important piece of information was? Quickly find information in all your own documents and in the documents that people have shared with you.

Collaborate

Stay in sync with everyone on your team.

Get on the same page Collaborate together on documents and spreadsheets that multiple people can edit at the same time. Get updates in real time. Be on the same page – literally – with everyone who needs to be involved.

Create, upload or email Start creating documents from scratch or upload an existing document. Have it in an email? No need to download and then upload – simply forward it to a special email address and we will convert it to an editable online document for you.

Take them offline Of course, every now and then, you will need to take your document offline or just send it around the old fashioned way. You can easily save documents as HTML files, Word documents, Excel spreadsheets or even as PDF files.

Go back in time Easily see the different versions of a document that existed over time, compare them and quickly revert to an older version if you need to.

Rough day at the office? Did your laptop hard drive crash? Did your motherboard get fried? Do not worry. Your documents are safe with us – and are saved automatically as you work.

Business and IT Benefits

Security and Privacy Google takes security and privacy very seriously. Communications between the web browser and our server are always protected using robust encryption. Our data centres feature some of the strongest physical security measures available. In short, your data is safe. For more information about how we protect your data, see our detailed Google Apps security whitepaper. Security is also about viruses and phishing. Rest assured, your data and your users are protected 24/7 by some of the world's most advanced technologies that detect and eliminate viruses in messages and attachments and identify when someone is trying to steal your users' personal information.

Easy Integration We know that a collaboration platform is another component of your larger IT landscape. And we designed Google Apps Premier Edition with that in mind. With our simple, secure REST-based APIs, you can enable advanced functionality, like automatic user provisioning, integration with single sign-on systems and support for email archiving and compliance solutions.

Low Maintenance Because Google Apps Premier Edition is a hosted service, there is no need to worry about patches, hardware maintenance, backup, disaster recovery, etc.

Great value, simple licensing In the past, it probably took you a long time to figure out how much you had to pay for your e-mail system: hardware options, server software, client software, client access licences, databases, operating systems and more. And, after you figured it all out, it was crystal clear – you were paying too much. By contrast, Google Apps Premier Edition is licensed in a straightforward per-user/year manner, so it is always easy to know how much you are going to pay.

Licensing and Pricing

	Premier Edition
Price	$50 / account / year
Applications Google Mail, Google Talk, Google Calendar, Docs & Spreadsheets, Page Creator and Start Page	X
– 99.9% uptime guarantee for email	X
– Email storage	10 GB/account
– Relevant text-based ads alongside email	Optional
– Shared calendar resources	X
No preset user account limit	X
Mobile access	X
Administrator control panel	X
APIs to integrate with your existing infrastructure	X
– Single sign-on	X
– User provisioning and management	X
– Support for email gateway	X
Email migration tools	Limited Release
Online support resources	X
24/7 assistance, including phone support	X
3rd-party applications and services	X